

Dr. Vincenzo Cavallo**Birth date:** 07/02/1980 Naples (Italy)**Address:** Kinanda Road Nairobi (Kenya)**Citizenship:** Italian**Residence:** Kenya**Web-site:** www.culturalvideo.org**E-mail:** vincenzo@culturalvideo.org**Mob.** Kenya +254728729774**Introduction**

Since 2004, Dr. Cavallo has been working in Europe, Africa and Latin America in the field of media, development and culture. In December 2010 he obtained his Ph.D. in Communication and New Technologies from IULM University - (Free University of Languages and Communication of Milan). The title of the thesis he wrote during his Ph.D. is: "Kenya *eParticipation Ecologies and the Theory of Games*". He studied how power dynamics are influencing the development of the Kenyan media landscape and how indigenous African forms of political participation are reinterpreted and used to generate on-line communities, mobile networks, radio programs and new forms of hybrid communication systems. Dr. Cavallo has also been involved in different research projects on participatory media and development with other academics from Oxford, Cambridge, SOAS and Nairobi University. He is currently developing new collaborations with WITS University in South Africa and McGill University in Canada.

With Cultural Video Foundation he has developed behavior change communication campaigns (BCC) mainly for FAO, CESVI, CISP, World Friends and the Italian Cooperation. He produced and directed documentaries, participatory videos, fictions, TV series and Web series.

Dr. Cavallo has been awarded in Latin America, Africa and Europe as both producer and director. In 2016 he received an award as Best Director at the Roma Web Fest with the web-series Connection House, in 2015 he received three awards at Zanzibar Film Festival with a feature film on Somali Urban Refugees living in Nairobi, the Golden Dhow, the African European Film Festival and the East African Talent SIGNIS award. During the same year the TV series Pasos de Cumbia (Cumbia Steps) of which he is the director and co-producer has been nominated among the five best TV series in Colombia at the prestigious award "Premio India Catalina" (entertainment and culture section).

Relevant experiences with Cultural Video Foundation in the field of Behavior Change Communication (BCC) and Documentary Production for NGOs and UN.

For the complete list please refer to the application form CV of CVF.

Since July 2007:

Client/Partner FAO

“Clean Fish Better Life” Campaign 2012 – 2014 designed and implemented in collaboration with FAO for the SmartFishProgramme.

The campaign involved the implementation of a communication strategy developed in order to improve the hygiene and quality in fishery products for better nutrition and income.

The assignment included the implementation of the campaign and the production of video-trainings, a participatory video, a booklet, posters and banners and a mobile cinema campaign in Uganda, Kenya and Tanzania. All the materials produced have been translated in four languages. The assignment formalized in a form of Letter Of Agreement (LOA) between the NGO and FAO included also the production of t-shirts, pens and other gadgets.

CVF implemented the strategy, managed the funds and accounted for the expenses. The Ministry of Agriculture, Livestock and Fishery was involved and CVF had to manage the relations with high-level representatives in order to achieve the LOA objectives.

“Eat Fish for a Better Life” Campaign 2015 – 2016 designed and implemented in collaboration with FAO for the Smart Fish Programme.

The campaign involved the implementation of a communication strategy developed in order to promote the consumption of local fish and to inform the public about the importance of fish consumption for our health and growth. The campaign involved the European Union and the Kenyan Ministries of Health and Agriculture, Livestock and Fishery.

As part of the campaign, three Kenyan celebrities joined together to take part in a public service announcement about fish consumption that has been launched and has being aired on Kenyan television channels (KTN and NTV).

The campaign comprises TV and radio spots targeting the general Kenyan population and has then being followed by a training workshop and a mobile cinema campaign in central Kenya.

The assignment involved the development, production and distribution of an infomercial, a training book, posters and banners. Furthermore CVF had to co-design and supervise a pre-intervention and post-intervention survey to evaluate the impact of the campaign on the target audiences.

Client/Partner NGO-CESVI and Italian Cooperation Agency

In 2012 we produced one participatory cartoon and one participatory video with youths, children and women. This was part of a Behavior Change Campaign (BCC) to improve health conditions among both refugees and the hosting community.

The participatory cartoon “Far Kaliya Fool Madhaqdo” (You can't wash your face by using only one finger) was realized just outside the refugee camp of Hagadera - Dadaab, Kenya. The process involved a group of Somali-Kenyan in producing an educational cartoon about health and animals slaughtering practices. In a very insecure and complex environment CVF crew chose “cartoon” as the most effective educational and social tool for BCC.

The participatory video “Qashinka” (Trash) is a mix of animations and fiction and was shot in the refugee camp of Hagadera- Dadaab, Kenya. The process involved a group of Somali refugees in producing an educational video with the goal of spreading good practices on waste management.

Film Aid has screened both videos inside the camp using its mobile cinema facilities. This was part of a BCC campaign co-financed by different international donors.

Client/Partner NGO-CISP, Italian Cooperation Agency and UNICEF

In 2011 we worked on a BCC campaign managed by CISP and co-financed by the Italian Cooperation and UNICEF. The overall objective of the campaign was to reduce child sexual abuse in the coastal area of Malindi.

CVF produced a video about the festival Malindi for Children and a participatory video “HadithiYaUamuzi” (Story of Choices) with the pupils and the teachers of Bomani Primary School (Malindi, Kenya) to raise awareness on the importance of education and issues affecting children in the Kenyan Coast (school dropout, sexual abuse, HIV/AIDS). The pupils have been involved in the script writing, storyboarding and filming process for 20 days. The video has been nominated among the 14-Plus Award best youth film category at the Lola Kenya Screen film festival 2011, Nairobi, Kenya.

For a comprehensive videography and list of assignments managed by CVF between 2007 and now you can visit the organization web-site www.culturalvideo.org

Previous work experience

January 2007 to December 2007:

United Nations Department of Economic and Social Affairs (UNDESA) Kenya

- Content Manager of www.i-parliaments.info.
- Research and development of new content for the launch of a web community dedicated to e-participation in Africa: the community will provide information and technical support to parliaments and local government in the fields of open standards, open source, e-participation.
- Research and development of a video-sharing platform for BUNGENI Parliamentary Information System (PIS).
- Content manager, and video producer of the DVD Project "Open Source for Africa" distributed during the UN conference of Abuja 21st and 22nd of March 2007 on the challenges & opportunities of legislative informatics.

July 2004 to May 2007

HUB Integrated Communication – Italy

Producer and Director - "Mobility Tour" tv series about European Union Enlargement.

April 2005 to July 2005

Adviser "RAI 3" Italian Public Television

Research new stories for the TV format "Percorsi" (Paths) on RAI 3.

October 2003 to December 2003

Adviser Permanent Mission of Italy to the United Nations, New York, Fifth Committee

- Return on Investment (R.O.I) analysis related to "U.N. ICT Strategies for 2003-2004"
- In charge of following World Summit on Information Society (WSIS) in Geneva.

August 2003 to September 2003

Fundaciòn Mentor, Quito (Ecuador)

Project Manager - developing capacity building projects in the field of ICT for the local communities and the small villages of Ecuador.

Languages

English - fluent

August 1996 - December 1996 Student exchange programme - Kokomo High School
Indiana USA

September 2000 - November 2000 Diploma: Oxford School of London, Approved by
the British Council

2011 TOEFL test score 108

Spanish - fluent

September 2001 - November 2001 Diploma: International school of Madrid

Computer skills:

Operating systems: Linux, Mac, Windows. - Video Editing programmes: Mac Final
Cut, Avid, Premiere, After Effects. - CMS: wordpress, plone, ushaidi, joomla, drupal.

Photography and Camera skills:

Documentary cameras used DSLR (Canon Mark II and Mark III), Sony (PXW FS7 and
Alpha A7RII). Cinema production cameras used Black Magic, Red and ArriAlexa.

Most important awards as Film Director and Producer

2016, Roma Web Fest with Connection House.

2015, Premio India Catalina, nomination best programme entertainment and culture, with Pasos de Cumbia TV series (Cumbia Steps).

2015, Zanzibar Film Festival with WAZI?FM
Golden Dhow, African European Film Festival Talent Award, SIGNIS East African Talent Award.

2014, Overlook Film Festival, Best Photography, with WAZI?FM.

2013, 4 Days of Naples TV festival, best script for pilots episodes, with Radio Yam TV series.

2012, AFRICAMIX XXXII with Twende Berlin.

2011, National Television Commission of Chile with Pasos de Cumbia TV series.

2009, Human Right Film Festival of Naples with Maskaniflani.

Academic achievements and independent thinking

In 2003, Dr. Cavallo was among the Italian official delegates to the first summit on Indigenous People and Information Society held in Geneva. At that time the research candidate was working for the Italian Embassy to the United Nation, New York City, USA.

The research candidate started his Ph.D. two years later, in 2005. Between the 2002 and 2005, he has been working on the development of an e-Democracy project as part of his master thesis in Public Communication and New Media at Perugia University, Italy.

The project, named "SistemaCittà" (City System), was the result of three years of studies and experimentations in the field of eParticipation. During this whole period, the research candidate founded "MetaLab", a media research lab connected to the University of Perugia, in which different students and academics could meet to discuss and develop eParticipation projects.

This is why and how he developed "City System". The project was one of the 57 that were selected among the 129 eDemocracy proposals presented to the Ministry of Innovation and New Technologies.

The project was then financed by the Ministry and the University of Perugia became the main scientific partner. This was the reason why the research candidate was selected among the three Ph.D. students accepted at the prestigious University doctorate programme in New Media, at the IULM University of Milan, Italy. As soon as he started his Ph.D. he was also accepted as a member of DEMO-net, a Network of Excellence funded under the European Commission's sixth framework programme: Information Society Technologies IST (FP6-2004-27219).

In 2006, the project City System was selected as best Public Communication Proposal at the European Exhibition of Public Communication and Services to the Citizen and Business (COMPA).

While working on his Ph.D. thesis the research candidate applied for a U.N. fellowship programme in order to develop an international research experience and new skills in the field of digital media.

In 2006 the research candidate was selected as U.N. fellow and assigned to the United Nation Department of Economic and Social Affairs (UNDESA) office of Nairobi, to work and research on eDemocracy/eParticipation in Africa. He worked on the project i-Parliaments for one year and continued to work on his research thesis for other three years.

During the 2007 and 2008 the research candidate was able to interview different members of the Kenyan Parliament, their assistants, different indigenous media activists and journalists.

Since the end of the UN fellowship (December 2007), he developed the rest of his research in Kenya independently, to avoid possible conflicts of interests.

In 2009 he published different articles and in 2010 he obtained his Ph.D. thesis from IULM University.

Finally in 2012 he was invited as keynote speaker and expert at different conferences and workshops, some of them organized by Universities such as Oxford and Cambridge.

In July 2012 a book chapter about his Ph.D. research “The eParticipation Ecology of Kenya” has been published by IGI Global as part of the book “Human Centered System design for E-Governance” edited by SaqibSaeed, M. Ayoub Khan, Rizwan Ahmad.

In 2014 he published a book chapter as contribution to the User-Centric Technology Design for Non-profit and Civic Engagements Springer publication edited by SaqidSaeed.

The main research results

Publications

Springer Book, User-Centric Technology Design for Nonprofit and Civic Engagements, Public Administration and Information Technology, Volume 9, 2014, pp 195-218, Chapter title “eParticipaion Ecologies and the Rise of African Techno-Discourses”: Methodological and Ethical Challenges in Understanding the Role of ICTs in Kenya, Cavallo 2014.

IGi Global Book, “Human Centered System design for E-Governance”, edited by SaqibSaeed, M. Ayoub Khan, Rizwan Ahmad. Chapter “The eParticipation ecologies of Kenya”, Vincenzo Cavallo, 2012.

Goethe Institute Johannesburg, über(W)unden – Art in troubled times, “The Memory of the Crowd”, Sam Hopkins and Vincenzo Cavallo, ed. 2012.

LNCS Journals, Academic Books & Online Media | SpringerElectronic Participation First International Conference, ePart 2009. “Win WineParticipation model”. Linz, Austria, August 31–September 4, 2009.

Electronic Participation, Proceedings of Ongoing Research, Schriftenreihe Informatik, Band 31, 2009. "Win Wine Participation model". Linz, Austria, August 31–September 4, 2009.

Conference Proceedings, Paul Cunningham and Miriam Cunningham (Eds). "Win Wine Participation model," IST Africa Kampala Uganda, 6 May 2009.

Global Centre for Information and Communication Technologies in Parliament "Win Wine Participation model," World e-Parliament 2008 contribution.

Courses, workshops, conferences, video-documentaries on participatory media issues.

2005

IULM MASPI (II level Master's in Management of Social Political and Institutional Communication) Italy. Lecturer – Title of the module: "Develop and launch of an e-democracy project"

2006

Participation at DEMO-net, (Network of Excellence funded under the European Commission's sixth framework programme: Information Society Technologies IST (FP6-2004-27219) on-line community activities.

2007

Contribution to the Abuja conference, "*Towards the establishment of an African Parliamentary Knowledge Network on ICT, legislation and documentation*" (part of the Africa i-Parliaments Action Plan). The research candidate was in charge of developing a multimedia DVD to explain in depth the potential of the Free and Open Source software to African decision makers. The DVD, containing also a short documentary that was distributed during the conference.

2008

Contribution to the World e-Parliament Conference 2008. The research candidate wrote an article that was published by the Global Centre for Information and Communication Technologies in Parliament in occasion of the 2008 World e-Parliament Conference.

2009

Participation as speaker at the International Conference, IST 2009, Kampala, Uganda and at the International Conference, ePart 2009, Linz, Austria.

2010

Participation in the development and production of "African Cyberdemocracy" video documentary for RAI TV (the Italian public broadcaster). The story of Ushahidi Software and the rise of Cyberdemocracy in Kenya.

2011

Participation as speaker at “ICTs and governance in Africa” workshop. Organized by The Centre of Governance and Human Rights, Cambridge University.

Participation as speaker at Über(w)unden, Art In Troubled Times workshop, co-presenting the project “The Memory of the Crowd”. Organized by The Goethe Institut of Johannesburg.

2012

Participation as speaker at the “Seminar Series on Media and Governance in Developing Countries with the seminar session on “The eParticipation ecologies of Kenya”. The seminar series is part of a year-long programme of events organized by the Centre of Governance and Human Rights (CGHR) at the University of Cambridge, the Programme in Comparative Media Law and Politics (PCMLP), Centre for Socio-Legal Studies, at the University of Oxford and the Justice and Security Research Programme (JSRP) at the London School of Economics and Political Science.

2013

Participation as keynote speaker at the The fifth European Conference on African Studies (ECAS 5), organized by by the Centro de Estudos Africanos -- Instituto Universitário de Lisboa (Center of African Studies of the University Institute of Lisbon) on behalf of AEGIS, the Africa-- Europe Group for Interdisciplinary Studies. The general theme of the conference will be ‘African Dynamics in a Multipolar World’.

Participation as keynote speaker at the 10-Cities workshop, organized by the Goethe Institut of Nairobi. The theme of the workshop is “how to investigate and understand urban culture dynamics”.

Participation as keynote speaker at the workshop on “Media for Development and interreligious dialogue” organized in Nairobi by Catholic TV network. The presentation was on how to transform participatory video in mainstream products for international broadcasters.

Since 2014 up to now the candidate has been very busy producing a TV series on Afro-Colombian music, a movie on Urban Refugees and a web-comedy on African migrants in Southern Italy. For this reason he could not engage in academic activities such as conferences and seminars. However he is currently working on different academic papers, one on the TV series production experience in Latin America, one on the participatory fiction experience in Africa, and one on eParticipation and BCC in East Africa.